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S.E.C. Registration Number

E M P E R A D O R
I N C .

(Company's Full Name)

7 / F 1 8 8 0 E A S T W O O D A V E N U E
E A S T W O O D C I T Y C Y B E R P A R K
1 8 8 E . R O D R I G U E Z J R . A V E .
B A G U M B A Y A N Q U E Z O N C I T Y

(Business Address: No. Street City/ Town/ Province)

DINA D.R. INTING

Contact Person

8709-2038 to 41

Company Telephone Number

1 2 3 1

Month Day
Fiscal Year

SEC FORM 17-C

FORM TYPE

Third Monday
of May

Month Day
Annual Meeting

Registration of
Securities

Secondary License Type, If Applicable

Dept. Requiring this Doc.

Amended Articles Number/Section

Total Amount of Borrowings

Total No. of Stockholders

Domestic

Foreign

To be accomplished by SEC Personnel concerned

File Number

File Number

LCU

LCU

Document I.D.

Document I.D.

Cashier

Cashier

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**SECURITIES AND EXCHANGE COMMISSION
SEC FORM 17-C
CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.2(c) THEREUNDER**

1. **28 March 2022**
Date of Report (Date of earliest event reported)
2. SEC Identification Number **A200117595** 3. BIR Tax Identification No. **214-815-715-000**
4. **EMPERADOR INC.**
Exact name of issuer as specified in its charter
5. **Philippines**
Province, country or other jurisdiction of incorporation
6. (SEC Use Only)
Industry Classification Code:
7. **7th Floor, 1880 Eastwood Avenue, Eastwood City CyberPark
188 E. Rodriguez Jr. Avenue, Bagumbayan, Quezon City**
Address of principal office **1110**
Postal Code
8. **(632)-8709-2038 to 41**
Issuer's telephone number, including area code
9. **N/A**
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Common Shares	15,736,471,238
Treasury Shares	505,919,938

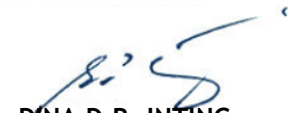
11. Indicate the item numbers reported herein: **ITEM 9 (b)**

Please see attached Press Release.

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

By: **EMPERADOR INC.** 28 March 2022


DINA D.R. INTING
Chief Financial Officer, Compliance Officer and
Corporate Information Officer



EMPERADOR INC.

Emperador now sold in UAE's largest liquor shop near Dubai

As part of its aggressive presence across continents around the world, Emperador Brandy, a proudly 100% Filipino brandy company and currently the world's number one selling brandy, is now available in The Original Barracuda at the Barracuda Beach Resort, Al Shebeakah in Umm Al Quwain, which is known to be the largest liquor shop in the United Arab Emirates (UAE) to date.

Umm Al Quwain is one of the seven emirates of UAE, which is just less than an hour away from Dubai.

Currently, Emperador Brandy variants that are currently being sold at The Original Barracuda include Emperador Light 1L, Emperador Brandy Original 750mL, Emperador Red 750mL, and Emperador Hotshot 750mL. Apart from brandy, Emperador's The Bar Gin Lime, Pink and Dry 700mL, and Andy Player Whisky 500mL are also being sold in the store.

"The UAE, particularly Dubai, is one of the biggest markets of Emperador outside the Philippines – consumed both by overseas Filipino workers (OFWs) and Emirati locals. We are always excited to see Filipinos enjoying Emperador even if they are far away from home," says Glenn Manlapaz, president, Emperador International.

Emperador Brandy is the only Filipino liquor product sold in more than 60 countries and territories around the world. In Singapore, a bottle of Emperador Brandy costs Php1,406, while in the United States, it costs around USD15.99 or around Php800 per bottle, way beyond its standard retail price in the Philippines.

Emperador Brandy is owned by multi-awarded Emperador Inc. – a global brandy and whisky conglomerate that also owns Fundador, Spain's oldest and largest brandy and sherry maker with 300 years of brandy heritage. It also owns Whyte & Mackay, the fifth largest whisky manufacturer globally with 175 years of whisky heritage. Emperador Inc. has a compelling product presence in at least 100 countries across six continents worldwide, making it one, if not the largest Philippine company in terms of global presence today. ###